

NCC Cable System Order

Order #	62323626	Flight Dates	08/22/16 - 08/28/16	Update Date	08/22/16
Syscode	2417	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Time Warner/DirectTV- I+ Columbus, OH	Advertiser	Rebuilding America Now	Show All Lines	
Market	Columbus, OH			Total # of Weeks	1
		Client Code	61	Total	\$4,634.00
AE	Collin Diederich	Product Code	93	Commission	\$695.10
Sales Coordinator	Taylor Dale	Est Code	691	Net Total	\$3,938.90
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.22 NEW ORDER: Please confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$183.00	\$1,098.00	30	NCR 06/27/16-09/04/16
2	HGTV	VARIOUS	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$256.00	\$1,024.00	30	NCR 06/27/16-09/04/16
3	TLC	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$32.00	\$192.00	30	NCR 06/27/16-09/04/16
4	TLC	MY 600-LB LIFE<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$108.00	\$432.00	30	NCR 06/27/16-09/04/16
5	FOOD	VARIOUS	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$53.00	\$318.00	30	NCR 06/27/16-09/04/16
6	FOOD	VARIOUS	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$170.00	\$680.00	30	NCR 06/27/16-09/04/16
7	HALL	HOME & FAMILY/LITTLE HOUSE O	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$11.00	\$66.00	30	NCR 06/27/16-09/04/16
8	HALL	LAST MAN STAND<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$44.00	\$176.00	30	NCR 06/27/16-09/04/16
9	LIF	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$36.00	\$216.00	30	NCR 06/27/16-09/04/16
10	LIF	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$108.00	\$432.00	30	NCR 06/27/16-09/04/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$4,634.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,634.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62323626 | Columbus, OH | Time Warner/DirectTV- I+ Columbus, OH | 2417 |

NCC Cable System Order

Order #	62323626
Syscode	8637
System Name	Time Warner/Columbus Interconnect, OH
Market	Columbus, OH

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 May16
-	

Flight Dates	08/22/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Rebuilding America Now

Client Code	61
Product Code	93
Est Code	691
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$17,634.00		
Commission	\$2,645.10		
Net Total	\$14,988.90		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.22 NEW ORDER: Please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$290.00	\$1,740.00	30	NCR 06/27/16-09/25/16
2	HGTV	VARIOUS	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$1,014.00	\$4,056.00	30	NCR 06/27/16-09/25/16
3	TLC	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$160.00	\$960.00	30	NCR 06/27/16-09/25/16
4	TLC	MY 600-LB LIFE<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$638.00	\$2,552.00	30	NCR 06/27/16-09/25/16
5	FOOD	VARIOUS	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$218.00	\$1,308.00	30	NCR 06/27/16-09/25/16
6	FOOD	VARIOUS	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$798.00	\$3,192.00	30	NCR 06/27/16-09/25/16
7	HALL	HOME & FAMILY/LITTLE HOUSE O	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$48.00	\$288.00	30	NCR 06/27/16-09/25/16
8	HALL	LAST MAN STAND<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$193.00	\$772.00	30	NCR 06/27/16-09/25/16
9	LIF	AVG. ALL WKS<	8/22/16	8/28/16	10:00	18:00			X	X				-	-	6	\$101.00	\$606.00	30	NCR 06/27/16-09/25/16
10	LIF	AVG. ALL WKS<	8/22/16	8/28/16	18:00	24:00			X	X				-	-	4	\$540.00	\$2,160.00	30	NCR 06/27/16-09/25/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$17,634.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,634.00

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Date Printed 08/23/16

62323626 | Columbus, OH | Time Warner/Columbus Interconnect, OH | 8637 |